

# Why HKBU?

## Non-local International Research Learning Experience (The Unique Feature of HKBU)

Building international networks and developing collaborative projects with international scholars

## Outstanding Scholars and Impactful Research

Conducting world-class and impactful research under the supervision of our top-ranked global scholars

## Tremendous Research Support

Offering generous financial support and scholarships to nurture young talents to explore their potentials. Providing workstations and other infrastructure, such as MRI, EEG, fNIRS, TMS, Bloomberg lab, Data Stream lab and eye tracker lab, for students

## Teaching Experience for Developing Academic Career

Providing teaching training and experience

## Programme Structure

Students are required to complete the following within 4 years of full-time study.

Item	Completed By
Coursework requirement (22 units in total)	12 <sup>th</sup> month
Comprehensive examination (also known as the qualifying examination)	Between 13 <sup>th</sup> and 18 <sup>th</sup> month
Confirmation of candidature	30 <sup>th</sup> month
Non-local international research learning experience, presentation at international conference and conference publication	42 <sup>nd</sup> month
Thesis submission and oral exam	48 <sup>th</sup> month



School of  
BUSINESS  
工商管理學院

Hong Kong Baptist University  
School of Business

# RESEARCH POSTGRADUATE PROGRAMME

## Your Pathway to Become an Impactful Future Scholar and Leader

- ▶ PhD Programme (Regular Track)
- ▶ PhD Programme (HKPFS)

# Financial Aids and Scholarships<sup>1</sup>

	HKPFS <sup>2</sup>	Regular Track
Monthly Stipend (for 4 years)	HK\$28,100	HK\$18,550 (Post-candidacy: HK\$19,070)
Annual Tuition Waiver (for 4 years)	2025/26: HK\$44,500 2026/27: HK\$47,000 2027/28: HK\$49,500 2028/29: HK\$49,500 (exact amount to be confirmed by the University Grants Committee)	2025/26: HK\$44,500 2026/27: HK\$47,000 2027/28: HK\$49,500 2028/29: HK\$49,500 (for local students only, exact amount to be confirmed by the University Grants Committee). For details please refer to <a href="https://www.ugc.edu.hk/eng/rgc/funding_opport/tws/">https://www.ugc.edu.hk/eng/rgc/funding_opport/tws/</a>
Research, Conference and Research-related Travel Allowance	HK\$92,000	HK\$50,000
Scholarship for Outstanding Performance (offered by School of Business) <sup>2</sup>	HK\$30,000	
Entrance Scholarship	HK\$10,000	
Additional Year of Studentship	Up to HK\$337,200	Up to HK\$228,840
Accommodation for the first 2 years of study	Yes	N/A
Elite Scholar Award	HK\$40,000 in the 1st year and HK\$26,000 in the subsequent 2 years	N/A
Total (Estimated for 4 years)	Up to HK\$2.1 million	Up to HK\$1.42 million

1: All the figures here are for reference **ONLY**, and subject to specific requirement and approval. Please check with the corresponding units for the most updated details.

2: Shared-room accommodation will be provided in the student's first year of study subject to availability.

3: There are also a no. of prestigious scholarships offered by HKBU for students to apply. Please visit <https://sa.hkbu.edu.hk/sfa/scholarships/scholarships-for-postgraduate-students> for details.

# Admission Requirements

- ▶ Applicants are required to fulfill general admission requirements set by HKBU Graduate School.
- ▶ Applicants are required to submit a valid GMAT/ GMAT Focus Edition/ GRE score upon application.



# Application Procedure and Deadlines

	HKPFS	Regular Track
	Application Deadline: 1 <sup>st</sup> December HKT noon	Application Deadline: 31 <sup>st</sup> December, which may be extended subject to application status
1	Make an initial application through the online application system at the RGC's website at <a href="https://cerg1.ugc.edu.hk/hkpfs/apply.html">https://cerg1.ugc.edu.hk/hkpfs/apply.html</a> . An HKPFS reference number will be assigned.	N/A
2	Submit your application to HKBU through <a href="https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf">https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf</a> . For HKPFS applicants, please quote the HKPFS reference number.	
3	Screening and interviews	
4	Announcement of application results	

Notes:

1. The application deadline for HKPFS is subject to the latest announcement from the RGC.
2. Applications are processed on a rolling basis and early applications are encouraged.
3. It is a 4-year full-time PhD Programme and no part-time study mode is provided. Besides, MPhil Programme is currently ceased in the School of Business until further notice.

# Career Placement (Examples)

<b>Australia</b>	Deakin University University of Adelaide University of Queensland University of Technology, Sydney
<b>China</b>	BNU-HKBU United International College China Agricultural University China Europe International Business School Nankai University Shandong University Shanghai University Shanghai University of Finance and Economics Southwestern University of Finance and Economics Sun Yat-sen University Tsinghua University Wuhan University Xiamen University Xi'an University of Finance and Economics
<b>France</b>	NEOMA Business School
<b>Hong Kong</b>	City University of Hong Kong Hang Seng University of Hong Kong Hong Kong Baptist University Hong Kong Polytechnic University
<b>Macau</b>	Macau University of Science and Technology University of Macau
<b>New Zealand</b>	University of Auckland
<b>Singapore</b>	ESSEC Business School
<b>UK</b>	Durham University University of Aberdeen University of Manchester
<b>USA</b>	University of Massachusetts Lowell

# Overseas Attachment (Examples)

<b>Canada</b>	University of British Columbia
<b>Korea</b>	Ulsan National Institute of Science and Technology
<b>New Zealand</b>	University of Auckland
<b>Singapore</b>	Nanyang Technological University, Singapore National University of Singapore Singapore Management University
<b>The Netherlands</b>	University of Groningen
<b>UK</b>	Durham University Leeds University University of Manchester
<b>USA</b>	Stony Brook University (New York) University of Southern California University of Illinois Urbana-Champaign

# Alumni Highlights



## Dr. SALANAVE-PEHE Julien

PhD, Management — 2022-23 Graduate

Professor of Practice in Entrepreneurship & Innovation,  
Director of ESSEC Ventures APAC, ESSEC Business School  
Singapore



## Dr. WONG Man Yee Randy

PhD, Information Systems — 2019-20 Graduate

Lecturer (Assistant Professor),  
University of Auckland, New Zealand



## Dr. MAHMOOD Arif

PhD, Management — 2019-20 Graduate

Lecturer, BNU-HKBU United International  
College, China



## Dr. WONG Man Lok

PhD, Management — 2019-20 Graduate

Assistant Professor, Hong Kong  
Polytechnic University, Hong Kong



## Dr. LEE Kim Man Erica

PhD, Marketing — 2018-19 Graduate

Lecturer (Assistant Professor),  
University of Adelaide, Australia



## Dr. CHAN Kam Ho Tommy

PhD, Information Systems — 2016-17 Graduate

Senior Lecturer (Associate Professor),  
University of Manchester, United Kingdom



## Dr. LI Ya

PhD, Finance — 2016-17 Graduate

Assistant Professor, The Hong Kong Metropolitan  
University, Hong Kong



## Dr. LEE Wai Yue Zach

PhD, Information Systems — 2014-15 Graduate

Professor in Business Analytics,  
University of Leicester, United Kingdom



## Dr. TANG Guiyao

PhD, Management — 2010-11 Graduate

Professor and Associate Dean,  
Shandong University, China

# Research Foci and Selected Publications

## Department of Accountancy, Economics and Finance



### Accountancy

Financial Reporting and Auditing; Corporate Governance and Disclosure; Corporate Social Responsibility (CSR); Environmental, Social and Governance (ESG)

Li, B., **Liu, Zhenbin**, Pittman, J. & Yang, S. (Accepted). Institutional Dual Holdings and Expected Crash Risk: Evidence from Mergers between Lenders and Equity Holders, *Contemporary Accounting Research*, forthcoming.

**Liu, Zheng**, & Zhang, N. (Accepted). The Productivity Effect of Digital Financial Reporting. *Review of Accounting Studies*, forthcoming.

He, Y., Kim, J., Li, B., & **Liu, Zhenbin** (2023). Auditors' Technological Proximity Knowledge, *The Accounting Review*, 98(5), 323-351.

Hribar, P., Mergenthaler, R., Roeschley, A., Young, S., & **Zhao, Chris Xiaodong** (2022). Do Managers Issue More Voluntary Disclosure When GAAP Limits Their Reporting Discretion in Financial Statements? *Journal of Accounting Research*, 60 (1), 299-351.



### Economics

Governance and Economic Sustainability; Chinese Economy; Business Analytics and the Digital Economy; Environmental, Social and Governance (ESG)

Ju, J., Ma, H., **Wang, Zi**, & Zhu, X. (2024). Trade Wars and Industrial Policy Competitions: Understanding the US-China economic conflicts. *Journal of Monetary Economics*, 141, 42-58.

**Chen, Ting**, Han, L., Kung, J., & Xie, J. (2023). Trading Favours through the Revolving Door: Evidence from China's Primary Land Market. *Economic Journal*, 133(649), 70-97.

Che, J., **Chung, Kim-sau**, & Qiao, X. (2021). Career Concerns, Beijing Style. *International Economic Review*, 62 (4), 1513-1535.

**Chung, Kim-Sau**, Liu, E. M., & Lo, P. (2021). Selling to Consumers Who Cannot Detect Small Differences. *Journal of Economic Theory*, 192, 105186.

## Department of Management, Marketing and Information Systems



### Management

Human Resource Management, Organizational Behavior and Sustainability; Leadership and Team Dynamics; Entrepreneurship and Innovation; Strategic Management

Yao, F. K., Yang, J.Y., **Chang, Song** & Lu, J. W. (Accepted). Not All Threats Are Equal: Symbolic and Realistic Threats and the Deployment of Parent Country Nationals. *Journal of International Business Studies*, forthcoming.

Yao, F. K., Jiang, K., Combs, D. R., & **Chang, Song** (2022). Informal Institutions and Absorptive Capacity: A Cross-Country Meta-Analytic Study. *Journal of International Business Studies*, 53 (6), 1091-1109.

Dust, S. B., Liu, H., **Wang, Siting** & Reina, C. S. (2022). The Effect of Mindfulness and Job Demands on Motivation and Performance Trajectories Across the Workweek: An Entrainment Theory Perspective. *Journal of Applied Psychology*, 107 (2), 211-239.

**Huang, Xu**, Chen, L., **Xu, Erica**, Lu, F. & Tam, K. C. (2020). Shadow of the Prince: Parent-incumbents' Coercive Control over Child-successors in Family Organizations. *Administrative Science Quarterly*, 65 (3), 710-750.



### Marketing

Business Ethics and Socially Responsible Marketing; Customer and Channel Relationship Management; Consumer Behavior

Heish, J.J. P-A., Chen, L. & **Chan, Kimmy Wa** (Accepted). Techno-Service-Profit Chain: The Impacts of IoT-Enabled Algorithmic Customer Service Systems from an Interdisciplinary perspective. *MIS Quarterly*, forthcoming.

Jia, H., **Huang, Yunhui**, Zhang, Q., Shi, Z. & Zhang, K. (2024). Final Price Neglect in Multi-Product Promotions: How Non-Integrated Price Reductions Promote Higher-Priced Products, *Journal of Consumer Research*. 50 (6), 1097-1116.

Jia, H., Wan, E. W. & **Zheng, Wanyi** (2023). Stars versus Bars: How the Aesthetics of Product Ratings, *Journal of Consumer Research*, 50(1), 142-166.

Zhao, H. H., Deng, H., **Chen, Rocky Peng**, Parker, S.K. & Zhang, W. (2022). Fast or Slow: How Temporal Work Design Shapes Experienced Passage of Time and Job Performance, *Academy of Management Journal*, 65(6), 2014-2033.

## Department of Accountancy, Economics and Finance



### Finance

Corporate Finance and Corporate Governance; Asset Pricing, Options, Derivative Security; Household Finance; Behavioral Finance; Big Data and Machine Learning; Environmental, Social and Governance (ESG)

Wang, Qiguang, Hirshelifer, D. & Peng, L. (Accepted). News Diffusion in Social Networks and Stock Market Reactions. *Review of Financial Studies*, forthcoming.

Huang, Y., Lin, C., Liu, Sibo & Tang, H. (2023). Trade Networks and Firm Value: Evidence from the U.S.-China trade war, *Journal of International Economics*, 145 (41), 103811.

Chen, Z., Da, Z., Huang, D., & Wang, Liyao (2023). Presidential Economic Approval Rating and the Cross-Section of Stock Returns. *Journal of Financial Economics*, 147(1), 106-131.

Li, T., Qian, W., Xiong, W. A., & Zou, Xin (2022). Employee Output Response to Stock Market Wealth Shocks. *Journal of Financial Economics*, 146 (2), 779-796.

## Department of Management, Marketing and Information Systems



### Information Systems

E-Business and Information Systems Management

Cheung, Christy M.K., Risius, M. & Fang, Y. (Accepted). Pursuing Social Justice Through Doxing on Social Media: Implications of the 2019 Hong Kong Protests, *MIS Quarterly*, forthcoming.

Chen, Y., Benitez, J. & Cheung, Christy M. K. (Accepted). Understanding the Dynamic and Episodic Nature of Technostressors and Their Effects on Cyberdeviance: A Daily Field Investigation, *Information Systems Research*, forthcoming.

Venkatesh, V., Cheung, Christy M. K., Davis, F. D. & Lee, Z. W. Y. (2023). Cyberslacking in the Workplace: Antecedents and Effects on Job Performance, *MIS Quarterly*, 47(1), 281-316.

Li, J., Li, Mengxiang, Wang, X. & Thatcher, J. B. (2021). Strategic Directions for AI: The Role of Cios and Boards of Directors, *MIS Quarterly*, 45 (3), 1603-1643.

## About Us

### HKBU School of Business

Since 1956, HKBU School of Business has been at the vanguard of business education in Asia. We are also amongst the 1% of business schools worldwide accredited by the three leading international accreditation bodies focusing on business education.

We map out a future to sustain by creating a better business environment through responsible business engagement. Marrying academic challenges with practical experience in a vibrant intellectual setting: HKBU School of Business is the ideal platform for future leaders to explore, discover, research, and create.

## Contact Us

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