



## Why HKBU?

### Non-local International Research Learning Experience

Building international networks and developing collaborative projects with international scholars

### Outstanding Scholars and Impactful Research

Conducting world-class and impactful research under the supervision of our top-ranked global scholars

### Tremendous Research Support

Offering generous financial support and scholarships to nurture young talents to explore their potentials. Providing workstations and other infrastructure, such as MRI, EEG, fNIRS, TMS, Bloomberg lab, and eye tracker lab, for students

### Teaching Experience for Developing Academic Career

Providing teaching training and experience

### Personalized Supervision and Caring Community

Dedicated dual supervision and wellness support throughout your PhD journey

Watch our video



## Programme Structure

Students are required to complete the following within 4 years of full-time study.

Item	Completed By
Coursework requirement (22 units in total)	12 <sup>th</sup> month
Comprehensive examination (also known as the qualifying examination)	Between 13 <sup>th</sup> and 18 <sup>th</sup> month
Confirmation of candidature	30 <sup>th</sup> month
Non-local international research learning experience, presentation at international conference and conference publication	42 <sup>nd</sup> month
Thesis submission and oral exam	48 <sup>th</sup> month

School of  
**BUSINESS**  
 工商管理學院

Hong Kong Baptist University  
 School of Business

# RESEARCH POSTGRADUATE PROGRAMME

### Forge Your Path as an Impactful Scholar-Leader

- ▶ PhD Programme (Regular Track)
- ▶ PhD Programme (HKPFS)

# Financial Aids and Scholarships<sup>1</sup>

	HKPFS	Regular Track
Monthly Stipend (for 4 years)	HK\$28,400	HK\$18,930 (Post-candidacy: HK\$19,460)
Annual Tuition Waiver (for 4 years)	HK\$47,000	HK\$47,000 (for local students only)
Research, Conference and Research-related Travel Allowance	HK\$92,000	HK\$50,000
Scholarship for Outstanding Performance (offered by School of Business)	HK\$30,000 <sup>2</sup>	
Entrance Scholarship	HK\$10,000	
Additional Year of Studentship	Up to HK\$340,800	Up to HK\$233,520
Accommodation for the first year of study	Yes	N/A
Elite Scholar Award	HK\$40,000 in the 1 <sup>st</sup> year	N/A
Total (Estimated for 4 years)	Up to HK\$2.05 million (~USD\$263,000)	Up to HK\$1.42 million (~USD \$182,000)

- 1: All the figures here are in proximity and for reference **ONLY**, and subject to specific requirements and approval. Please check with the corresponding units for the most updated details.
- 2: There is no limit on the scholarship as long as students have distinguished publications. This figure shows the average amount our students are receiving.
- 3: There is also a no. of prestigious scholarships offered by HKBU for students to apply. Please visit <https://sa.hkbu.edu.hk/sfa/scholarships/scholarships-for-postgraduate-students> for details.

# Admission Requirements

- ▶ Applicants are required to fulfill general admission requirements set by HKBU Graduate School.
- ▶ Applicants are required to submit a valid GMAT/ GMAT Focus Edition/ GRE score upon application.



# Application Procedure and Deadlines

	HKPFS	Regular Track
	Application Deadline: 1 <sup>st</sup> December HKT noon	Application Deadline: 15 <sup>th</sup> April
1	Make an initial application through the online application system at the RGC's website at <a href="https://cerg1.ugc.edu.hk/hkpfs/apply.html">https://cerg1.ugc.edu.hk/hkpfs/apply.html</a> An HKPFS reference number will be assigned.	N/A
2	Submit your application to HKBU through <a href="https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf">https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf</a> For HKPFS applicants, please quote the HKPFS reference number.	
3	Screening and interviews	
4	Announcement of application results	

## Notes:

1. The application deadline for HKPFS is subject to the latest announcement from the RGC.
2. Applications are processed on a rolling basis and early applications are encouraged.
3. It is a 4-year full-time PhD Programme and no part-time study mode is provided. Besides, MPhil Programme is currently ceased in the School of Business until further notice.

## Career Placement (Examples)

<b>Australia</b>	Deakin University University of Adelaide University of Queensland University of Technology, Sydney
<b>China</b>	BNU-HKBU United International College China Agricultural University China Europe International Business School Nankai University Shandong University Shanghai University Shanghai University of Finance and Economics Southwestern University of Finance and Economics Sun Yat-sen University Tsinghua University Wuhan University Xiamen University
<b>France</b>	NEOMA Business School
<b>Hong Kong</b>	City University of Hong Kong Hang Seng University of Hong Kong Hong Kong Baptist University Hong Kong Polytechnic University
<b>Macau</b>	Macau University of Science and Technology University of Macau
<b>New Zealand</b>	University of Auckland
<b>Singapore</b>	ESSEC Business School
<b>UAE</b>	Ajman University
<b>UK</b>	Durham University University of Aberdeen University of Manchester
<b>USA</b>	University of Massachusetts Lowell

## Non-local International Research Experience (Examples)

<b>Canada</b>	University of British Columbia
<b>Korea</b>	Ulsan National Institute of Science and Technology
<b>New Zealand</b>	University of Auckland
<b>Singapore</b>	Nanyang Technological University National University of Singapore Singapore Management University
<b>The Netherlands</b>	University of Groningen
<b>UK</b>	Durham University Leeds University University of Manchester
<b>USA</b>	Stony Brook University (New York) University of Southern California

## Alumni Highlights



### Dr. BU Luofan Luther

PhD, Accountancy ————— 2024-25 Graduate

Assistant Professor, Macau University of Science and Technology, China



### Dr. CHOI Sze Lok Lawrence

PhD, Marketing ————— 2024-25 Graduate

Assistant Professor, Ajman University, UAE



### Dr. SALANAVE-PEHE Julien

PhD, Management ————— 2022-23 Graduate

Professor of Management Practice, Director of ESSEC Ventures APAC, ESSEC Business School, Singapore



### Dr. WONG Man Yee Randy

PhD, Information Systems ————— 2019-20 Graduate

Lecturer (Assistant Professor), University of Auckland, New Zealand



### Dr. MAHMOOD Arif

PhD, Management ————— 2019-20 Graduate

Lecturer, Beijing Normal - Hong Kong Baptist University, China



### Dr. WONG Man Lok

PhD, Management ————— 2019-20 Graduate

Assistant Professor, Hong Kong Polytechnic University, Hong Kong



### Dr. LEE Kim Man Erica

PhD, Marketing ————— 2018-19 Graduate

Lecturer (Assistant Professor), University of Adelaide, Australia



### Dr. LI Ya

PhD, Finance ————— 2016-17 Graduate

Assistant Professor, The Hong Kong Metropolitan University, Hong Kong

# Research Foci and Selected Publications

## Department of Accountancy, Economics and Finance



### Accountancy

Financial Reporting and Auditing; Corporate Governance and Disclosure; Corporate Social Responsibility (CSR); Environmental, Social and Governance (ESG)

Bao, D., Su, L., **Zhou, Gaoguang**, & Zhao, X. (Accepted). Takeover Threats and Mandatory Disclosure Avoidance: Evidence from Contract Redactions. *Management Science*, forthcoming.

Li, B., **Liu, Zhenbin**, Pittman, J. & Yang, S. (2024). Institutional Dual Holdings and Expected Crash Risk: Evidence from Mergers between Lenders and Equity Holders. *Contemporary Accounting Research*, 41(3), 1819-1850.

**Liu, Zheng**, & Zhang, N. (2024). The Productivity Effect of Digital Financial Reporting. *Review of Accounting Studies*, 29(3), 2350-2390.

Hribar, P., Mergenthaler, R., Roeschley, A., Young, S., & **Zhao, Chris Xiaodong** (2022). Do Managers Issue More Voluntary Disclosure When GAAP Limits Their Reporting Discretion in Financial Statements? *Journal of Accounting Research*, 60 (1), 299-351.



### Economics

Governance and Economic Sustainability; Chinese Economy; Business Analytics and the Digital Economy; Environmental, Social and Governance (ESG)

Dong, F., & **Zhou, Fei** (2025). Self-Fulfilling Business Cycles with Production Networks. *International Economic Review*. Advance online publication.

Ju, J., Ma, H., **Wang, Zi**, & Zhu, X. (2024). Trade Wars and Industrial Policy Competitions: Understanding the US-China economic conflicts. *Journal of Monetary Economics*, 141, 42-58.

**Chen, Ting**, Han, L., Kung, J., & Xie, J. (2023). Trading Favours through the Revolving Door: Evidence from China's Primary Land Market. *Economic Journal*, 133(649), 70-97.

**Chung, Kim-Sau**, Liu, E. M., & Lo, P. (2021). Selling to Consumers Who Cannot Detect Small Differences. *Journal of Economic Theory*, 192, 105186.

## Department of Management, Marketing and Information Systems



### Management

Human Resource Management, Organizational Behavior and Sustainability; Leadership and Team Dynamics; Entrepreneurship and Innovation; Strategic Management

Yao, F. K., Yang, J.Y., **Chang, Song** & Lu, J. W. (2025). Not All Threats Are Equal: Symbolic and Realistic Threats and the Deployment of Parent Country Nationals. *Journal of International Business Studies*, 56(2), 174-193.

Lumineau, F., **Wang, Wenqian**, & Schilke, O. (2025). Reframing Blockchain's Promise: A Commentary on Gregory, Beck, Henfridsson, and Yaraghi's "Cooperation among Strangers." *Academy of Management Review*, 1-3. Advance online publication.

Dust, S. B., Liu, H., **Wang, Siting** & Reina, C. S. (2022). The Effect of Mindfulness and Job Demands on Motivation and Performance Trajectories Across the Workweek: An Entrainment Theory Perspective. *Journal of Applied Psychology*, 107(2), 211-239.

**Huang, Xu**, Chen, L., **Xu, Erica**, Lu, F. & Tam, K. C. (2020). Shadow of the Prince: Parent-incumbents' Coercive Control over Child-successors in Family Organizations. *Administrative Science Quarterly*, 65(3), 710-750.



### Marketing

Business Ethics and Socially Responsible Marketing; Customer and Channel Relationship Management; Consumer Behavior

**Huang, Yunhui**, Zhang, K., Deng, X., & Zhang, Q. (2025). Fast Fashion Consumption Signals Low Self-Control. *Journal of Consumer Research*, Article ucaf032. Advance online publication.

Heish, J.J. P-A., Chen, L. & **Chan, Kimmy Wa** (2024). Techno-Service-Profit Chain: The Impacts of IoT-Enabled Algorithmic Customer Service Systems from an Interdisciplinary Perspective. *MIS Quarterly*, 48(3), 1077-1120.

Jia, H., Wan, E. W. & **Zheng, Wanyi** (2023). Stars versus Bars: How the Aesthetics of Product Ratings. *Journal of Consumer Research*, 50(1), 142-166.

Zhao, H. H., Deng, H., **Chen, Rocky Peng**, Parker, S.K. & Zhang, W. (2022). Fast or Slow: How Temporal Work Design Shapes Experienced Passage of Time and Job Performance. *Academy of Management Journal*, 65(6), 2014-2033.

## Department of Accountancy, Economics and Finance



### Finance

Corporate Finance and Corporate Governance; Asset Pricing, Options, Derivative Security; Household Finance; Behavioral Finance; Big Data and Machine Learning; Environmental, Social and Governance (ESG)

Wang, Qiguang, Hirshelifer, D. & Peng, L. (2025). News Diffusion in Social Networks and Stock Market Reactions. *Review of Financial Studies*, 38(3), 883-937.

Ru, H., Yang, E., & Zou, Kunru (2025). Early-life experience and CEOs' reactions to COVID-19. *Journal of Accounting and Economics*, 79(1), 101734

Huang, Y., Lin, C., Liu, Sibó & Tang, H. (2023). Trade Networks and Firm Value: Evidence from the U.S.-China trade war. *Journal of International Economics*, 145(4), 103811.

Chen, Z., Da, Z., Huang, D., & Wang, Liyao (2023). Presidential Economic Approval Rating and the Cross-Section of Stock Returns. *Journal of Financial Economics*, 147(1), 106-131.

## Department of Management, Marketing and Information Systems



### Information Systems

E-Business and Information Systems Management

Lei, Z., Yin, D., & Zhang, Han. (2025). Deliberative or Automatic: Disentangling the Dual Processes Behind the Persuasive Power of Online Word-of-Mouth. *MIS Quarterly*, 49(1), 331-346.

Chen, Y., Benitez, J. & Cheung, Christy M. K. (2025). Understanding the Dynamic and Episodic Nature of Technostressors and Their Effects on Cyberdeviance: A Daily Field Investigation. *Information Systems Research*, 36(2), 1196-1216.

Venkatesh, V., Cheung, Christy M. K., Davis, F. D. & Lee, Z. W. Y. (2023). Cyberslacking in the Workplace: Antecedents and Effects on Job Performance. *MIS Quarterly*, 47(1), 281-316.

Li, J., Li, Mengxiang, Wang, X. & Thatcher, J. B. (2021). Strategic Directions for AI: The Role of Cios and Boards of Directors. *MIS Quarterly*, 45(3), 1603-1643.

## About Us

### HKBU School of Business

Since its establishment in 1956, HKBU School of Business has been dedicated to providing a transformative education experience. With a rich history of excellence, we are not just teaching business, we are actively shaping a sustainable future. Our dedication to impactful research transcends traditional boundaries, driving social and economic progress. Our research initiatives in corporate sustainability, business ethics, corporate social responsibility, and corporate governance are not just informing but paving the way for a more sustainable and inclusive tomorrow. Step into the future with HKBU School of Business and be part of the change with us.

With triple accreditations from AACSB, EQUIS and AMBA, the HKBU School of Business stands among the world's elite business schools.

But we offer more than a world-class business education – we offer a passport to global opportunities. Our strong commitment to international collaborations opens up a world of possibilities, from exchange programmes to international conferences and more.

## Contact Us

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Graduate School

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